

UNIT 4

COMMERCIAL

/

ETHICS

ETHICS IN TRADING

THE MARKET AS A COMMON GOOD

SHARED VALUE

COMMERCIAL MALPRACTICES

COMMERCIAL  
ÉTHICS

CLASS

50 minutes

9 (a)

S T O R Y T E L L I N G

(NARCO-STATE)

# Is the Netherlands becoming a narco-state?

19 December 2019

[Share](#)

By **Anna Holligan**, BBC News, The Hague



The murder of a prominent lawyer has shocked the Netherlands and raised questions about the drugs trade and society

SCHILLER Dommelsch Bier

CAFE COFFEESHOP BAR  
SMOKEY  
POOLTABLES - JUICEBAR

CAN WE MORALLY  
JUSTIFY THE LEGAL  
COMMERCE OF  
DRUGS?



**¿WHAT MAKES  
A PRODUCT OR SERVICE  
TO BE MORRALLY ILICIT?**



T E X T B O O K

# UNIT IV

Chapters 1 & 2

¿WHAT MAKES  
A PRODUCT OR SERVICE  
TO BE MORRALLY ILICIT?

1. COOPERATION

CIRCUMSTANCES OF USE

PROPORTIONALITY

ECONOMIC FREEDOM

MATERIAL COOPERATION

FORMAL COOPERATION

SUSTAINABILITY OF  
ECONOMIC AGENTS

DOUBLE EFFECT

MUTUAL BENEFIT

WELLBEING OF CONSUMERS

GOLDEN RULE

2. JUSTICE





¿WHAT MAKES  
A PRODUCT OR SERVICE  
TO BE MORRALLY ILICIT?

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## A PRODUCT'S ETHICS

### 1. COOPERATION

MATERIAL COOPERATION

FORMAL COOPERATION

DOUBLE EFECT

### 2. JUSTICE

ECONOMIC FREEDOM

PROPORTIONALITY

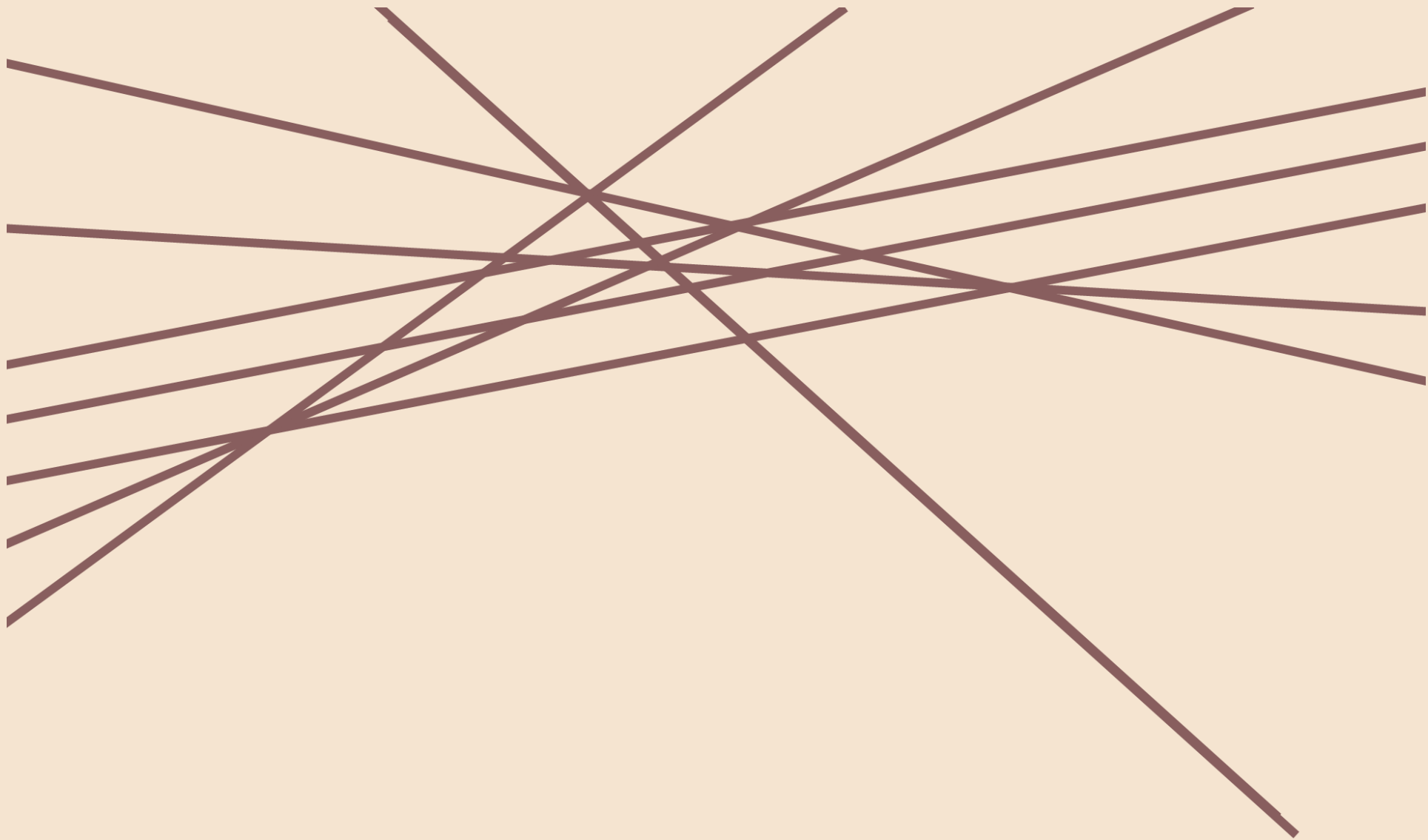
MUTUAL BENEFIT

GOLDEN RULE

CIRCUMSTANCES OF USE

WELLBEING OF CONSUMERS

SUSTAINABILITY OF ECONOMIC  
AGENTS



ETHICS IN TRADING

THE MARKET AS A COMMON GOOD

SHARED VALUE

COMMERCIAL MALPRACTICES

COMMERCIAL  
ÉTHICS

CLASS

50 minutes

9 (b)

S T O R Y T E L L I N G

(OBSOLECENCE)

Home / World / Apple again accused of planned obsolescence, to be investigated by French r...

# Apple again accused of planned obsolescence, to be investigated by French regulators

Mehul Reuben Das • May 16, 2023, 11:47:52 IST



*Apple continues to be accused of planned obsolescence, as a French court ordered a fresh new probe into its practices. French tech advocacy group HOP or Stop Planned Obsolescence filed a complaint alleging that Apple has stymied its repair programme.*





T E X T B O O K

UNT IV  
Chapter 3

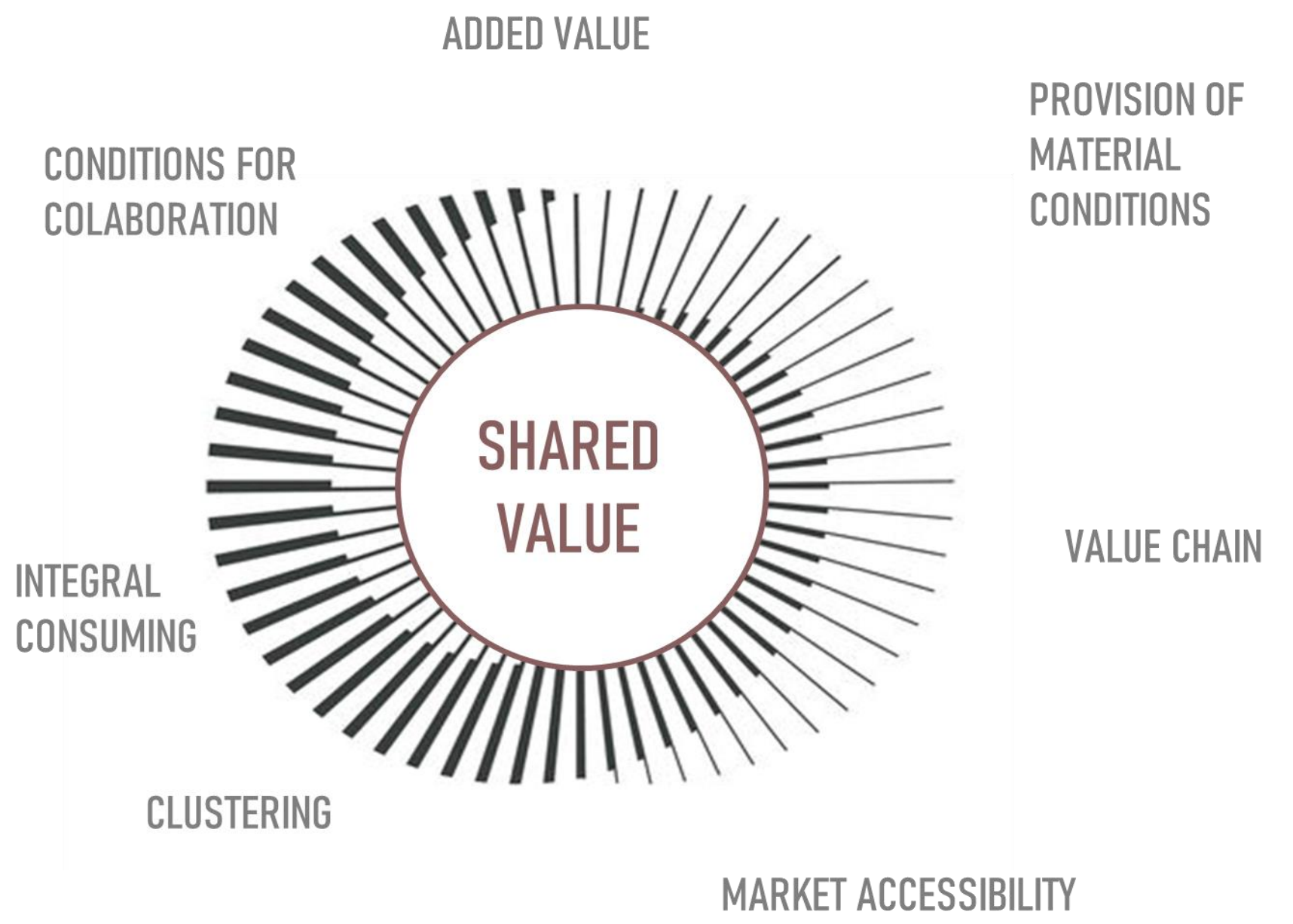
¿IS REALLY UNFAIR FOR  
CUSTOMERS  
TO REDUCE  
THE PRODUCTS  
OBSOLESCENCE

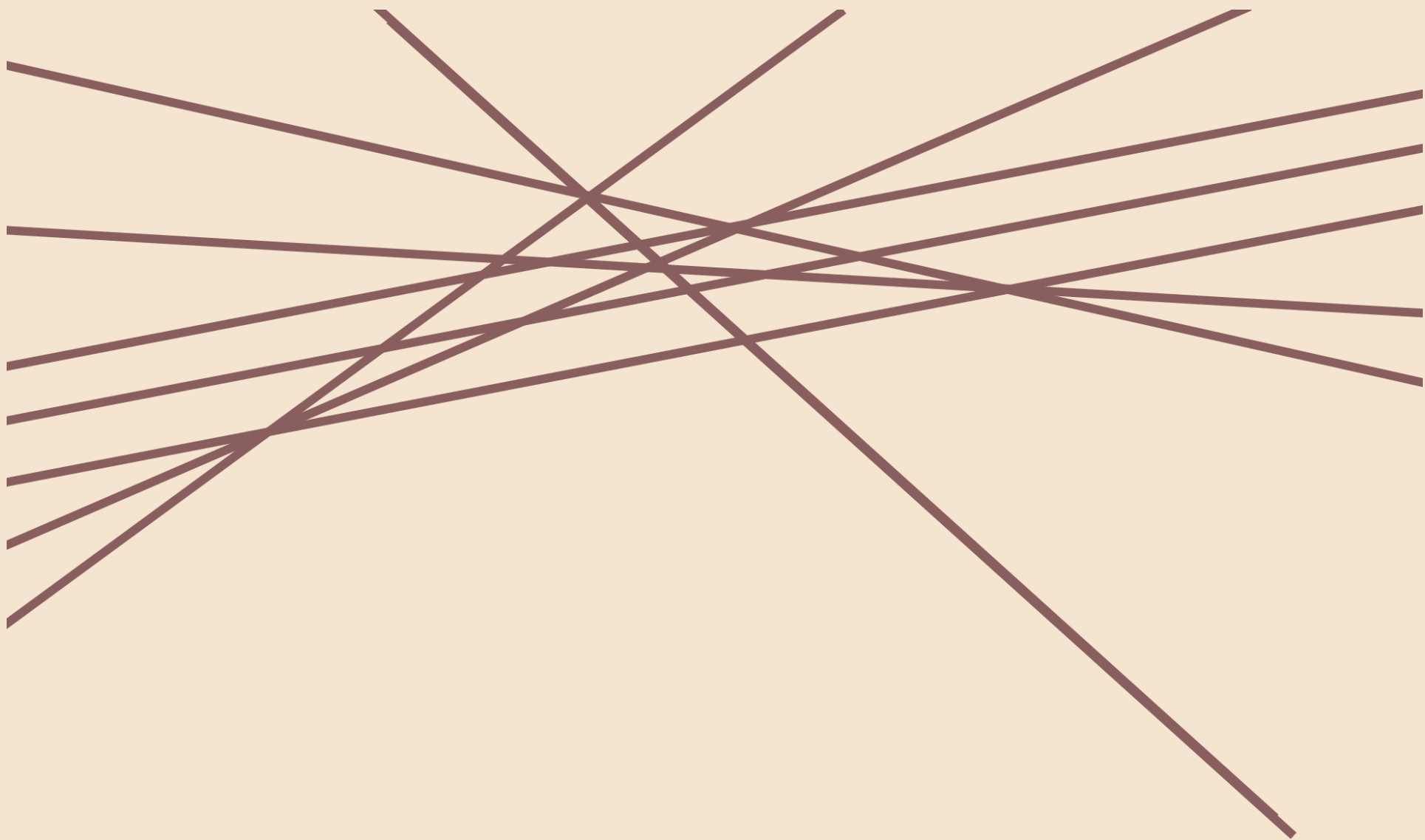


**SHOULD WE CONTEMPLATE SOMETHING ELSE  
THAN CONSUMERS' FREEDOM OF CHOICE  
AND THE PROVISION OF INFORMATION ABOUT  
COMMERCIAL CONDITIONS IN ORDER TO  
ACCEPT THAT A DEAL IS ETHICALLY CORRECT?**



SHOULD WE CONTEMPLATE SOMETHING ELSE THAN CONSUMERS' FREEDOM OF CHOICE AND THE PROVISION OF INFORMATION ABOUT COMMERCIAL CONDITIONS IN ORDER TO ACCEPT THAT A DEAL IS ETHICALLY CORRECT?





ETHICS IN TRADING

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SHARED VALUE

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COMMERCIAL  
ÉTHICS

CLASE

50 minutes

9 (c)

S T O R Y T E L L I N G

(SCAM)

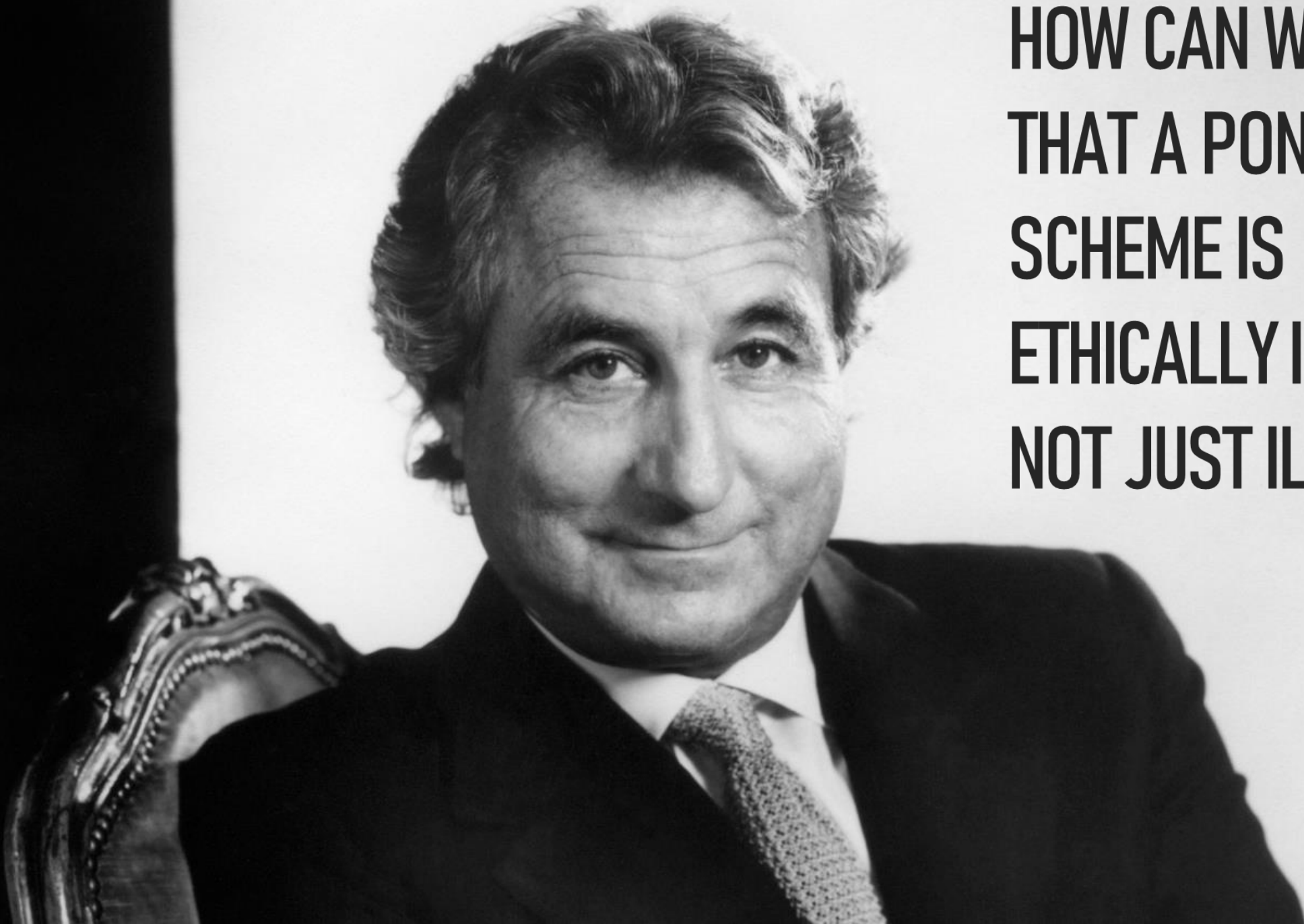
# Bernie Madoff: Disgraced financier dies in prison

14 April 2021

[Share](#)



**Bernie Madoff, a Wall Street financier disgraced after he admitted to one of the biggest frauds in US financial history, has died in prison at age 82.**



**HOW CAN WE ARGUE  
THAT A PONZI  
SCHEME IS  
ETHICALLY ILICIT,  
NOT JUST ILEGAL?**

**ACCORDING TO WHAT  
PRINCIPLES A DEAL IS  
ETHICALLY WRONG?**

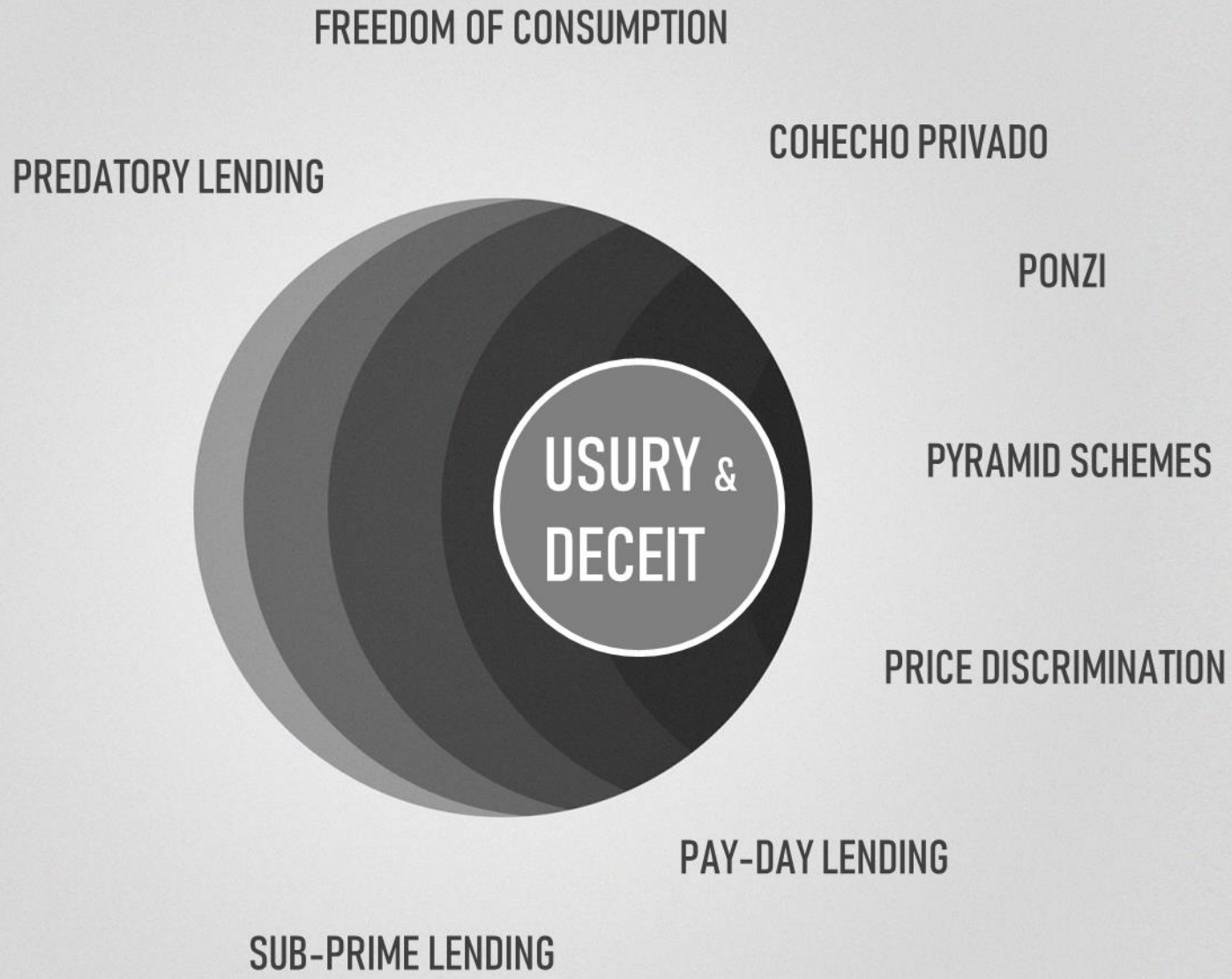


T E X T B O O K

UNT IV  
Chapter 4



**ACCORDING TO WHAT PRINCIPLES A DEAL IS ETHICALLY WRONG?**



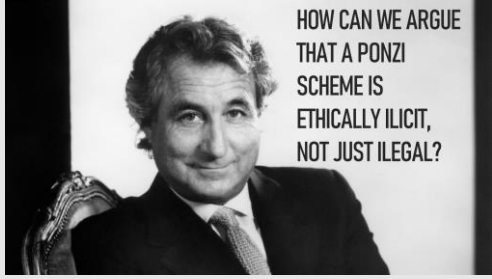
E S S A Y

4

UNIT IV

Responda las siguientes preguntas en base a los conceptos de la unidad:

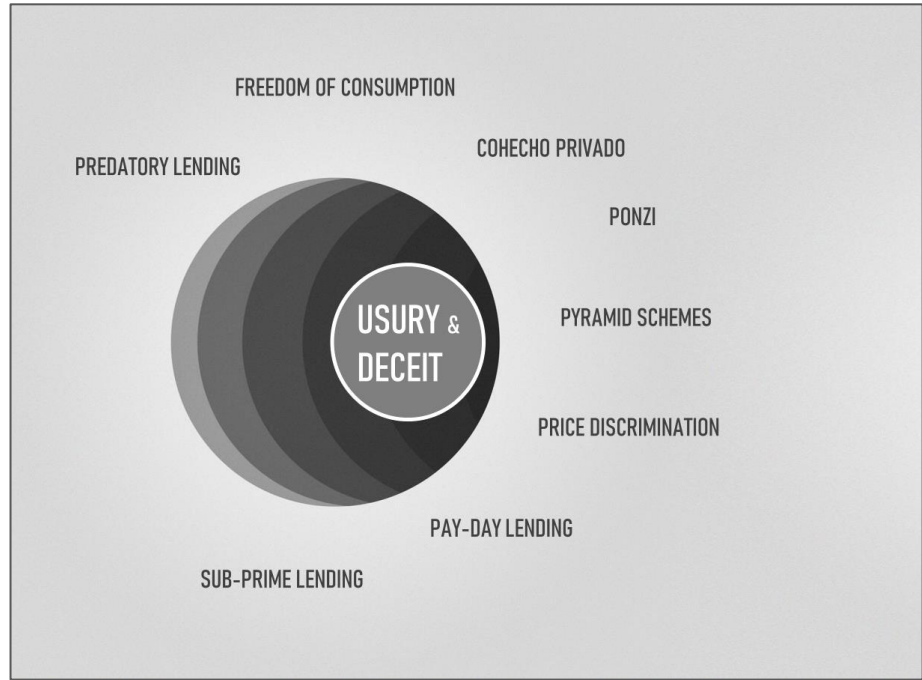
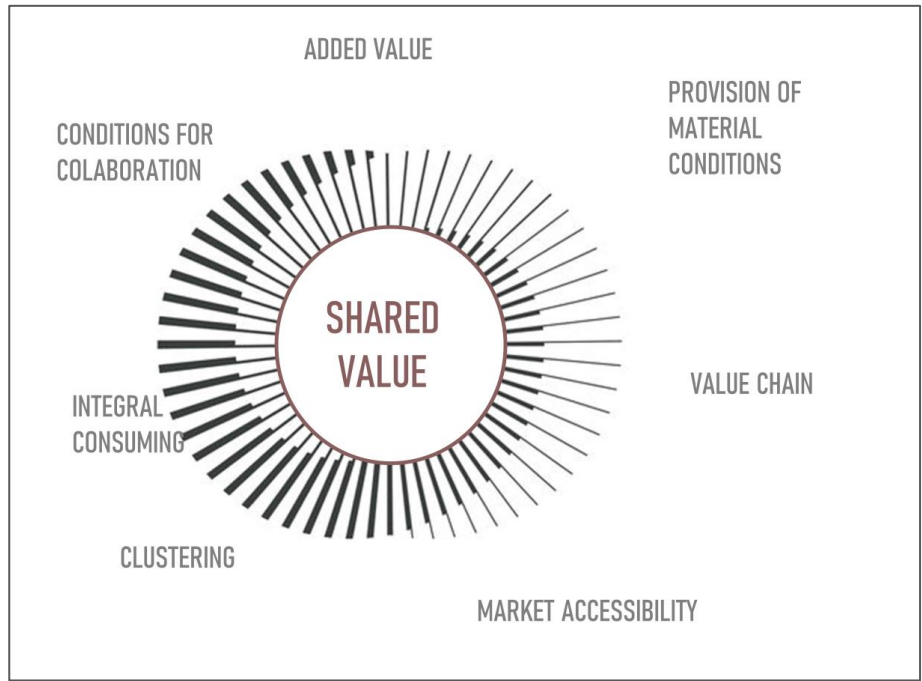
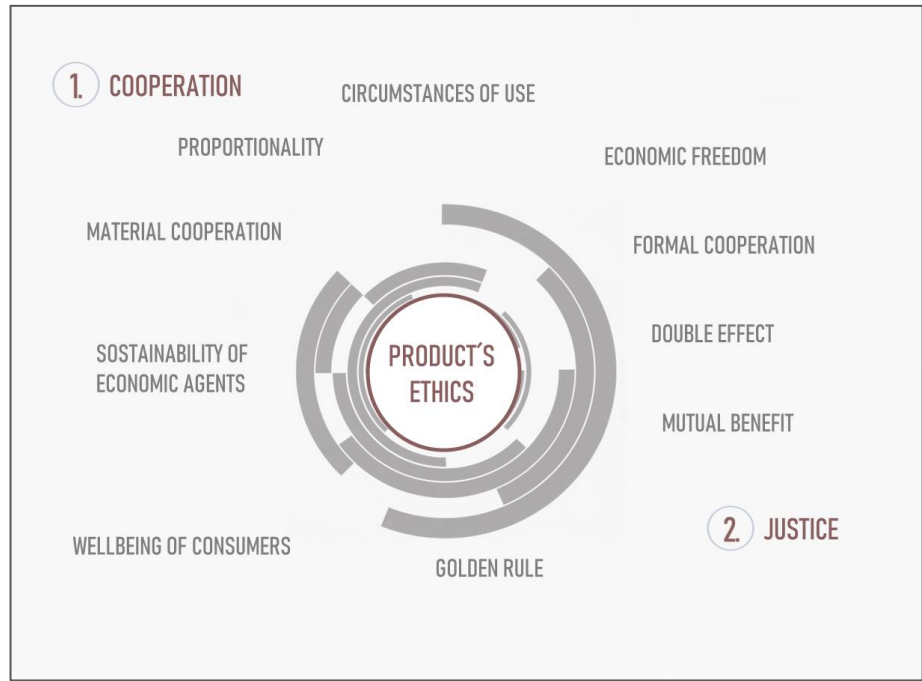
1º



2º



3º



See the details of the instructions below:

E S S A Y

# 4

UNIT IV

## INSTRUCTIONS

1. To develop your responses, use the course textbook.
2. For each answer, you must use at least 5 concepts associated with the questions.
3. Add information from audiovisual or written media.
4. The concepts are shown in the diagrams we have seen in class. These are copied below in this same document (conceptual diagrams).
5. Based on this information, show the magnitude of the case in terms of economic resources, industry, financial information, social impact, etc.
6. Indicate all sources of information, registering them at the end of the presentation document in APA bibliography format.
7. Develop a written report of at least 12,000 characters with spaces.
8. The evaluation will be according to the following criteria:
  - a) Concepts of Business Ethics correctly defined and explained according to the chosen case.
  - b) Information gathered (audiovisual and written media) that show the history and magnitude of the case. Remember to indicate the sources.
  - c) Correct application of the concepts to the case.
  - d) Clarity and writing of the report.
  - e) Spelling.
9. Each criterion will be evaluated as follows for scoring purposes:
  - Insufficient 5 points
  - Partial 10 points
  - Achieved 15 points
  - Excellent 20 points