

UTOPIERA

UTOPERA

PROJECT

What is it?

The project that fully identifies our purpose as an academic group is the creation of an international program aimed at training university professors and speakers to teach business and professional ethics.

Whit this, the group will comply in supporting the dissemination of an original idea of professional ethics and practice grounded on an anthropology of work derived from the principle of human dignity,

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How we conceived the field?



- A specific/technical language categorized in **areas**, **topics**, and **subjects** (Management Ethics, Accountability, conflict of interest, etc.)
- Approached from an interdisciplinary manner from Legal Analysis, Human Resource Management, and Moral Philosophy.

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Who should do the program?

- Lectures in business and professional ethics motivated by teaching the field based on a classical anthropology of work and dignity,
- Faculty in Business Schools with the need to integrate ethics in their Human Resources and Leadership classes.
- Lawyers, journalists, managers or any other professionals who are interesting in teaching the field or develop their carriers as consultants and speakers.
- Current lectures and faculty who are willing to integrate an international community around the field of business and professional ethics.

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Program





Universidad de
los Andes

BUSINESS & PROFESSIONAL ETHICS

PROGRAM



Program

Introduction

The expert BPE lecturer and Speaker

BPE Teaching Structure & Method

Class 1 / Areas, Topics, and Subjects of BPE

Class 2 / BPE in Credits and learning objectives

Class 3 / BPE Critical Thinking The QUESTION Methodology

Class 4 / Assessment in BPE

BPE Teaching Strategy

Class 1 / Assessing BPE practical analysis

Class 2 / The MBA class

Class 3 / Structuring the undergrad class

Class 4 / BPE for MSc programs

BPE Teaching Segmentation

Class 1 / BPE for Lawyers

Class 2 / BPE for Health Professionals

Class 3 / BPE for Engineers

Class 4 / BPE for Business Managers

Class 5 / BPE for Public Administration

Class 6 / BPE for Journalist and Communication

BPE Philosophical Background

Class 1 / The Dignity of Work

Class 2 / Responsibility, Creativity, and Vocation

Class 3 / Common good of workplaces and markets